




Caden Sullivan

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 9333 Lincoln Blvd, Apt 3235 Los Angeles, CA, 90045

EDUCATION

LOYOLA MARYMOUNT UNIVERSITY

GPA: 3.4

Los Angeles, CA

*Bachelor of Arts (B.A.) Journalism
Candidate (Expected graduation May 2022)*

THE UNIVERSITY OF ARIZONA

GPA: 3.5

Tucson, AZ

*Completed coursework towards Some
College Film and Television (May 2019)*

Awards & Honors

- Dean's List

Extracurricular Activities

- Film Club

ARBOR VIEW HIGH SCHOOL

Las Vegas, NV

High School Diploma (Jun 2018)

Extracurricular Activities

- Started AVHS Environmental Club and successfully advocated for simple plans to save energy costs.

ADDITIONAL SKILLS

Adobe Creative Suite

Strong Interviewing/Reporting Skills

Proficiency in Social Media

Website Management (WordPress)

Production and Editing of Photo, Video, and Audio

Microsoft Office and Google Workspace

EXPERIENCE

MARKETING MANAGER

Shavers LLC, Los Angeles, CA / Jan 2020 - Present

- Created professional look and feel to organization's online presence in social media forums to maximize reach and understanding of company's services, as well as a website for customer information.
- Set up catering for customers with events, parties, etc. including the discussion of timing/pricing/servicing.

PUBLIC OUTREACH & HABITAT RESTORATION INTERN

Friends of Ballona Wetlands, Los Angeles, CA / Jun 2021 - Aug 2021

- Led groups of volunteers for on-site restoration, answering questions about wetland ecology, distributing supplies, and navigating to our cleanup sites.
- Took wildlife photos for the purpose of documenting odonata/butterflies in surveys as well as submitting them to the social media manager for posts.
- Internal habitat restoration, including the removal of invasive plantlife, cleanups of Ballona Creek, and nurturing of native plantlife for ecological purposes.

EDITORIAL INTERN

The Argonaut, Los Angeles, CA / Aug 2020 - Jan 2021

- Published pieces online and promoted through social media sites such as Instagram, Twitter and Facebook.
- Worked with graphic designers to oversee inclusion of visual elements, like photos and graphics, to improve page layouts.
- Conducted open and confidential interviews with credible story sources to gather information for local news.

REFERENCES

References available upon request

NOTEWORTHY PUBLICATIONS

"The Ballona Wetlands is Getting a Makeover Despite Opposition to the Ecological Change" - Feature Documentary and Article for the Westside Current

"A Foundation for Dreaming" - Cover Story for The Argonaut